

# DALE'S REFRIGERATION & HEATING

# CUSTOMER SALE-A-BRATION

• CELEBRATING 27 YEARS OF BUSINESS •

Jill would like to thank all her loyal customers for the past 27 years of patronage. To show her appreciation she will be offering a complimentary luncheon.

**Friday September 23rd 12-2pm**  
Menu includes pork sandwiches, beans, chips, soda & water with a free-will offering to the Jackson County Humane Society

**ALL APPLIANCES ON SALE!!!!**



## GRAND PRIZE DRAWING!

**Lennox 95% Efficient Furnace**  
Installed by Dale's. Installation & labor extra.  
Expires Dec. 31, 2011  
Need not be present to win.

## HOURLY DRAWINGS AND GIVEAWAYS

Friday from 12-4pm

T-Shirts • CD Radios  
Koozies • Water Bottles  
Polos • Alarm Clocks

**FINANCING AVAILABLE** SUBJECT TO CREDIT APPROVAL

are you ready for some savings?

Will your furnace fumble when it's time to turn on the heat? A Lennox® home comfort system can keep you comfortable, while helping you save big on monthly utility costs. Kick off savings with our special offers.

**LENNOX**  
HOME COMFORT SYSTEM  
Innovation never felt so good.™

Receive a FREE Furnace Filter with your Fall Maintenance. 1" Filters Only. Oct. 1 thru Oct. 31, 2011

OR

Receive up to a **\$1300.00 REBATE\*** with purchase of qualifying Lennox home comfort products.

**DALE'S Refrigeration & Heating**  
25 N 2ND ST  
Black River Falls, WI 54615  
(715)284-5931

\*Offer expires 12/2/2011. \*\*Rebate offer is valid only with purchase of qualifying Lennox products. © 2011 Lennox Industries Inc. See your Lennox dealer for details. Lennox dealers include independently owned and operated businesses. One offer available per qualifying purchase.

**OPEN THE DRAWER Not the Doors**

Industry's most energy efficient 4-door refrigerator keeps 80% of the refrigerator closed when the Easy Access refrigerator drawer is being used

The Easy Access refrigerator drawer can hold up to 5 bags of groceries and fully extends, making it easier than ever to find what you need

A flush dispenser adds style while an LCD interactive touch screen features nutrition information, quick tips as well as the use and care guide

**\$2739.00**  
MFX2571XEM Maytag® Ice, O<sup>3</sup> Easy Access Refrigerator

**MAYTAG**

## Speed Queen

MADE RIGHT HERE IN RIPON, WISCONSIN!

Washers & Dryers come with 3 Year Parts & Labor Warranty; 5 Year Motor Warranty & 10 Year Transmission Warranty

10 YEAR WARRANTY

See warranty for details.

REGISTERED TRADEMARK™ TRADEMARK OF Maytag Corporation or its related companies. © 2011. All rights reserved.

**DALE'S Refrigeration & Heating Appliances**

**Dale's Refrigeration, Heating & Appliances**  
25 N 2ND Street, Black River Falls, WI 54615  
email: dalesref@dalesref.com  
www.dalesref.com 715-284-5931

**SPECIAL STORE HOURS:**  
M-T-W 8AM-5PM  
TH 8AM-7PM  
F 8AM-6PM  
SAT 9AM-2PM  
Closed Sundays

**BRAND SOURCE**

VISA MasterCard DISCOVER